

<b>SUBJECT:</b>	<b>SIGNAGE STRATEGY</b>
<b>DIRECTORATE:</b>	<b>COMMUNITIES AND ENVIRONMENT</b>
<b>REPORT BY:</b>	<b>CAROLINE BIRD, COMMUNITY SERVICES MANAGER</b>

## **1. Purpose of report**

1.1 To provide a proposed signage strategy to the Panel for discussion.

## **2. Background**

2.1 When considering its priorities for making use of the income from football parking on South Common, Commons Advisory Panel (CAP) decided that Commons signage was one such priority.

2.2 A thorough review of signage was carried out and the findings reported to the Panel on 12 March 2018, along with the initial drafts for replacement signs.

2.3 Subsequent to the meeting the drafts were sent out to CAP members for consideration with their respective groups.

2.4 It was agreed that a signage strategy would be presented to the June meeting.

## **3. Proposed Signage Strategy**

3.1 The intention is that all signs across the three commons will be up to date, useful, in good order, where possible of a uniform style, and in the right places, whilst avoiding an excess of signs.

3.2 An updated draft of the proposed new signs for all three commons is included at Appendix A.

3.3 Maps showing the proposed locations for installing the signs are included at Appendix B.

3.4 The estimated cost of providing and installing each sign is £220.

3.5 The proposal is that the existing welcome boards and byelaws boards be retained (being cleaned where necessary), and consideration be given to introducing additional byelaws boards.

3.6 Other signs, which are now out of date and/or in a poor state of repair will be superseded by the new signs, will be removed.

3.7 It is suggested that consideration be given to whether new 'interpretation' signage

would be appropriate, for example to explain the history or wildlife of the commons.

#### **4. For Discussion**

- 4.1 CAP members are asked to comment on the proposal in section 3, in particular with reference to the design and location of the new signs, the addition of more byelaws signs and the option to introduce new interpretation signage.

#### **List of Background**

**Papers:**

**Lead Officer:** Caroline Bird Telephone 873405